

CREATIVE TRUST ANNUAL REPORT 2007

By 2007, Creative Trust's impact on Toronto's performing arts companies was clear and compelling. After four years in the Working Capital for the Arts program our participating companies' deficits were fully eliminated. Overall, their financial statements show a ten-fold increase in working capital. And the program motivated new donors to give and old donors to give more. With a solid base of organizational and financial support, artistic directors feel more free to dream and plan.

In 2007 Creative Trust awarded its 21 members with \$820,000 in matching deficit reduction and working capital awards, for a grand total of over \$2.65 million since 2005.

But our role was far more than monetary. We presented 11 seminars on topics from Web 2.0 to Major Gift Fundraising. We provided over 480 hours of individual consultation and held 21 company review meetings and two "state of the arts" roundtables. We

also assisted our companies to finalize long-range work plans, while helping them deal with changes, transitions and problems.

The Outreach Initiative welcomed 14 new members as active participants, and we were delighted to begin a partnership with the Canada Council's Equity Office and open our learning sessions to their culturally diverse clients.

The release of our Year 3 Evaluation Report in October 2007 marked an important transition. The Report tracked financial and other measurable results and told our members' stories of change and development. It allowed us to analyze and reflect upon what had been most successful about our work, and adjust future plans to ensure we have the greatest possible positive impact.

In 2007 the Board discussed the many various requests for Creative Trust to continue, expand, or transfer our model to other communities. This

past Fall we began a formal strategic planning process to evaluate future program options.

With much time devoted to fundraising with the intent of completing our Working Capital funding campaign by year-end 2007, we were pleased last October to celebrate the achievement of 97% of our \$6.1 million goal.

We are also proud to congratulate Tafelmusik Baroque Orchestra and Choir as the first company to successfully "graduate" at the end of 2007.

As always we are enormously grateful to our stalwart and committed Board of Directors and donors, but special thanks this year must go to Frances Price, Chair of Development, for helping to make the year's successes and milestones possible.

Sandra Pitblado, *President*
Jini Stolk, *Executive Director*

Working Capital for the Arts Major Supporters At December 31, 2007

We warmly thank our supporters, whose generosity has made it possible for Creative Trust to provide meaningful and lasting assistance to Toronto's creative performing arts companies.

GOVERNMENT

Department of Canadian Heritage
Ontario Arts Council
Ontario Trillium Foundation
The Government of Ontario, through the Ministry of Culture
City of Toronto, Economic Development Sector Initiatives Program

FOUNDATIONS

George Cedric Metcalf Charitable Foundation
Samuel and Saidye Bronfman Family Foundation
John McKellar Charitable Foundation
Henry White Kinnear Foundation
The McLean Foundation
The Harbinger Foundation

Toronto Community Foundation
Catherine and Maxwell Meighen Foundation
T.R. Meighen Family Foundation
Laidlaw Foundation
Percy R. Gardiner Foundation
The J. W. McConnell Family Foundation
The K.M. Hunter Charitable Foundation
Joan and Clifford Hatch Foundation
The Ed Mirvish Family Foundation
The Bennett Family Foundation
Harold A. Kopas Charitable Foundation
The Geoffery B. Scott Memorial Flowthrough Fund
R. Howard Webster Foundation
Rotman Family Foundation

CORPORATIONS

Canadian Imperial Bank of Commerce
RBC Foundation
TD Financial Group
Brookfield (Brascan) Foundation

GJP Advertising
Sun Life Financial
Anonymous
BMO Financial Group
AGF
Scotiabank
Brimstone Holdings
Rogers Communications
Dinnick & Howells
CIBC Mellon
Cole & Partners Ltd.

INDIVIDUALS

\$100,000 and over
Jim and Sandra Pitblado
Tim and Frances Price
\$50,000-\$100,000
Gail and Bob Farquharson
Margaret Marshall
Wilmot and Judy Matthews
\$25,000-\$49,999
Roger and Kevin Garland
Renata Humphries
Don and Anna Johnson
Hon. Margaret McCain

\$10,000-\$24,999
J. Alexander Houston
David and Sheryl Kerr
Goulding and Elizabeth Lambert
Phil Lind
Brett Ledger and Patricia Olasker

\$5,000-\$9,999
Mark and Ann Curry
Michael and Honor de Pencier
John and Gay Evans
Scott and Krystine Griffin
Derek C. Hayes
Roger D. Moore

\$2,000-\$4,999
Ernest Balmer
Margaret Bindhardt
Peter D.R. Brown
Rupert Field Marsham and Lindsay Dale Harris
Claire Hopkinson
Jini Stolk and John Gladki
Maureen and Phillip Tingley
And many other generous individual donors. Visit our website at www.creativetrust.ca to view the full list.

Auditors' Report

To the Directors of Creative Trust for Arts & Culture

We have audited the statement of financial position of Creative Trust for Arts & Culture as at December 31, 2007 and the statements of operations and changes in net assets, and cash flows for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the organization as at December 31, 2007 and the results of its operations and the cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

**McConnell Hall
Chartered Accountants
Licensed Public Accountants**

**May 8, 2008
Toronto, Canada**

Summary of Operations and Changes in Net Assets

For the year ended December 31, 2007

	2007	2006
Revenue		
Government grants	\$ 339,000	\$ 465,000
Donations and fundraising events	375,631	771,532
Foundations	62,000	45,100
Interest and other revenue	56,692	2,909
	<u>833,323</u>	<u>1,344,541</u>
Expenditure		
Grants and awards to participating companies	744,247	716,663
Program expenses	117,589	363,316
Fundraising and fundraising events	4,246	9,617
Administrative	122,409	126,563
Legal and audit	3,750	3,750
Amortization	-	390
	<u>992,241</u>	<u>1,220,299</u>
Net (expenditure) revenue for the year	(158,918)	124,242
Unrestricted net assets, beginning of year	\$ 204,947	\$ 80,705
Unrealized losses on available for sale investments	(4,700)	-
Transfer from internally restricted fund set up for future program requirements	163,618	-
Unrestricted net assets, end of year	<u>204,947</u>	<u>204,947</u>
Internally restricted net assets, beginning of year	2,000,000	2,000,000
Transfer to unrestricted net assets to fund program requirements	(163,618)	-
Internally restricted net assets, end of year	<u>1,836,382</u>	<u>2,000,000</u>
Total net assets, end of year	<u>\$ 2,041,329</u>	<u>\$ 2,204,947</u>